



**FORT COLLINS  
CAT RESCUE  
& SPAY/NEUTER CLINIC**



**EVENT SPONSORSHIP REQUEST**

**Your support helps pets and people in our community!**

**BACKGROUND**

Fort Collins Cat Rescue & Spay/Neuter Clinic is the first and only non-profit organization in northern Colorado to reduce pet overpopulation and provide a no-kill shelter for cats in need. Cats that are surrendered, abandoned, or homeless are cared for at our shelter until they find their forever homes, no matter how long that takes. We also help the community by providing the following services:

- \*Low-cost spays/neuters for dogs & cats
- \*Affordable vaccines and microchipping
- \*Free spays/neuters and vaccines for pets of qualifying low-income pet owners
- \*Free pet food for those in need
- \*Cat therapy for seniors in nursing homes, families of domestic violence and disabled adults
- \*Cats and kittens ready for loving homes

In only five years we have spayed or neutered over **17,200** dogs and cats, adopted out over **3,700** cats and have built an annual operating budget of over **half a million dollars**. Our clinic and shelter are making a difference -- please join us in our mission.

**THE EVENT**

Whiskers 'n Wags Jubilee, our annual gala fundraiser, will be attended by over 300 animal lovers who support the mission of our shelter and clinic. This upcoming event, themed "Whiskers of Oz", will be held March 3, 2012 at the Fort Collins Hilton and will include a gourmet buffet dinner, silent and live auctions, the renowned Grand Cats art pieces and other activities. Last year's event raised a net amount of \$54,000; **our goal this year is to raise \$60,000** to help FCCRSNC continue serving pets and people throughout northern Colorado and southern Wyoming.

**SPONSORSHIP**

*Providing such much-needed services requires a tremendous amount of support from generous donors and sponsors. Our 2011 event brought in over \$22,000 in sponsorships that helped fund a number of FCCRSNC's programs and operating expenses. As you'll see on the attached page, there are many benefits to sponsoring our organization's gala fundraiser. In addition, we strongly encourage our supporters and attendees to shop with businesses that donate to FCCRSNC, making it a win-win situation for all.*

We appreciate your consideration and hope to see your name listed as a sponsor for Whiskers 'n Wags 2012.

Sarah Swanty, Executive Director  
Fort Collins Cat Rescue & Spay/Neuter Clinic

**Fort Collins Cat Rescue & Spay/Neuter Clinic is a 501(c)(3) non-profit organization**

Shelter: 2321 E. Mulberry St. #1, Fort Collins, CO 80524 (970) 484-8516

Clinic: 2321 E. Mulberry St. #9, Fort Collins, CO 80524 (970) 484-1861

[www.fortcollinscatrescue.org](http://www.fortcollinscatrescue.org)

## SPONSORSHIP LEVELS

### **THE BIG BANG: \$5,000 Level** *As the premier sponsor of our event, you will receive:*

- Logo recognition on event program cover: “Whiskers ‘n Wags Jubilee presented by [your logo]”
- Full-page advertisement in event program
- Premier listing on “Save the Date” and invitations (mailed to 1,200 supporters)
- Recognition for one full year on the FCCRSNC brochure distributed to 7,500 pet-friendly people annually
- Recognition for one full year in our monthly e-newsletter and semi-annual printed newsletter
- Table of eight with prime seating for company employees/guests (a \$440 value)
- Promotional table at event in Hilton ballroom
- Acknowledgement in slide show presentation that will run throughout the event
- Goodie bags that include promotional material from your company will be given to all guests
- Logo listed on our web site (~4,000 visits/month) with a link to your web page for one full year

### **PLATINUM: \$2,500 Level** *As a prominent sponsor of our event, you will receive:*

- Full page advertisement in event program
- Prominent listing on “Save the Date” and invitations (mailed to 1,200 supporters)
- Recognition for one-half year on the FCCRSNC brochure distributed to 7,500 pet-friendly people annually
- Recognition for one-half year in our monthly e-newsletter and semi-annual printed newsletter
- Six tickets with prime seating for company employees/guests (a \$330 value)
- Promotional table at event in Hilton ballroom
- Acknowledgement in slide show presentation that will run throughout the event
- Goodie bags that include promotional material from your company will be given to all guests
- Your logo listed on our web site (~4,000 visits/month) with a link to your web page

### **GOLD: \$1,000 Level** *As a prominent sponsor of our event, you will receive:*

- One-half page advertisement in event program
- Listing on invitations (mailed to 1,200 supporters)
- Recognition for three months on the FCCRSNC brochure distributed to 7,500 pet-friendly people annually
- Recognition for three months in our monthly e-newsletter
- Four tickets with prime seating for company employees/guests (a \$220 value)
- Acknowledgement in slide show presentation that will run throughout the event
- Goodie bags that include promotional material from your company will be given to all guests
- Your logo listed on our web site (~4,000 visits/month) with a link to your web page

### **SILVER: \$500 Level** *As a sponsor of our event, you will receive:*

- One-quarter page listing with logo in event program
- Two tickets with prime seating for company employees/guests (a \$110 value)
- Acknowledgement in slide show presentation that will run throughout the event
- Goodie bags that include promotional material from your company will be given to all guests
- Your logo listed on our web site (~4,000 visits/month) with a link to your web page

### **BRONZE: \$250 Level** *As a sponsor of our event, you will receive:*

- Listing of name and logo in event program
- Acknowledgement in slide show presentation that will run throughout the event
- Goodie bags that include promotional material from your company will be given to all guests
- Your logo listed on our web site (~4,000 visits/month) with a link to your web page



## SPONSORSHIP FORM

Sponsorship Levels (please choose one):

- \$5,000** The Big Bang
- \$2,500** Platinum
- \$1,000** Gold
- \$ 500** Silver
- \$ 250** Bronze

Please email your logo in .jpg format and your website URL to [cmahoney@fortcollinscatrescue.org](mailto:cmahoney@fortcollinscatrescue.org). You will be contacted in the future regarding promotional material for goodie bags.

Name of Organization/Donor: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Address: \_\_\_\_\_

City/State/ZIP: \_\_\_\_\_

E-mail: \_\_\_\_\_ Phone: \_\_\_\_\_

Checks can be made payable to "FCCRSNC" and mailed to:

Carol Mahoney, Event Coordinator  
Fort Collins Cat Rescue & Spay/Neuter Clinic  
2321 E. Mulberry #1  
Fort Collins, CO 80524

**Questions?** Contact Carol Mahoney at  
[cmahoney@fortcollinscatrescue.org](mailto:cmahoney@fortcollinscatrescue.org) or  
(970) 226-1690 (home phone)

Paying by credit card? Name on credit card: \_\_\_\_\_

Card #: \_\_\_\_\_ Expiration Date: \_\_\_\_\_

### Not Able to Sponsor But Still Want to Help?

- Send me information about attending Whiskers 'n Wags Jubilee on March 3, 2012
- Use my donation of \$\_\_\_\_\_ to support this event and the animals in FCCRSNC's care.
- Send me information about donating to the silent or live auction.

*Thank you for supporting us!*

Office Use: Date received: \_\_\_\_\_

**Fort Collins Cat Rescue & Spay/Neuter Clinic is a 501(c)(3) non-profit, tax I.D. #20-4969731**

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