



EVENT SPONSORSHIP REQUEST

“Your support helps pets and people in our community!”

BACKGROUND

Fort Collins Cat Rescue & Spay/Neuter Clinic is the first and only non-profit organization in northern Colorado to reduce pet overpopulation and provide a no-kill shelter for cats in need. Cats that are surrendered, abandoned, or homeless are cared for at our shelter until they find their forever homes, no matter how long that takes. We also help the community by providing the following services:

- *Low-cost spays/neuters for dogs & cats
- *Affordable vaccines and microchipping
- *Free spays/neuters to qualifying low-income pet owners
- * Free cat food for those in need
- *Cat therapy for seniors in nursing homes

In our short four years, we have adopted out over **2,500** cats, spayed/neutered **13,000** dogs and cats, and have an annual operating budget of nearly **\$500,000**. Our shelter and clinic are making a difference. Please join us in our mission.

THE EVENT

Whiskers ‘n Wags Jubilee, FCCR’s annual gala fundraiser, will be attended by approximately 350 animal lovers who support the mission of our shelter and clinic. This upcoming event, themed “Catsablanca”, will be held February 5, 2011 at the Fort Collins Hilton and will include a gourmet buffet, silent and live auctions, paddle raiser and other activities. Last year’s event raised nearly \$39,000; our goal this year is to raise **\$45,000** to help FCCR continue serving pets and people in northern Colorado and southern Wyoming.

SPONSORSHIP

We cannot achieve our goals without a tremendous amount of support from generous donors and sponsors. As you’ll see on the attached page, there are many benefits to sponsoring our event. We also strongly encourage our supporters and attendees to shop with businesses that donate to FCCR, making it a win-win situation for all.

We appreciate your consideration and hope to see your name listed as a sponsor for Whiskers ‘n Wags 2011.



presents...





THE BIG BANG: \$5,000 Level *As a premier sponsor of our event, you will receive:*

- Logo recognition on event program cover: "Whiskers 'n Wags Jubilee presented by [your logo]"
- Full-page advertisement in event program
- Premier listing on "Save the Date" and invitations (mailed to 1,200 supporters) and on posters
- Recognition for one full year on the FCCR brochure distributed to 7,500 pet-friendly people annually
- Recognition for one full year in our monthly e-newsletter and semi-annual printed newsletter
- Table of eight with prime seating for company employees/guests (a \$440 value)
- Promotional table at event in Hilton ballroom
- Acknowledgement in slide show presentation that will run throughout the event
- Goodie bags given to all ~350 guests that include promotional material from your company
- Logo listed on our web site (~4,000 visits/month) with a link to your web page for one full year

PLATINUM: \$2,500 Level *As a prominent sponsor of our event, you will receive:*

- Full page advertisement in event program
- Prominent listing on "Save the Date" and invitations (mailed to 1,200 supporters) and on posters
- Recognition for one-half year on the FCCR brochure distributed to 7,500 pet-friendly people annually
- Recognition for one-half year in our monthly e-newsletter and semi-annual printed newsletter
- Six tickets with prime seating for company employees/guests (a \$330 value)
- Promotional table at event in Hilton ballroom
- Acknowledgement in slide show presentation that will run throughout the event
- Goodie bags given to all ~350 guests that include promotional material from your company
- Your logo listed on our web site (~4,000 visits/month) with a link to your web page

GOLD: \$1,000 Level *As a prominent sponsor of our event, you will receive:*

- One-half page advertisement in event program
- Listing on invitations (mailed to 1,200 supporters) and on posters
- Recognition for three months on the FCCR brochure distributed to 7,500 pet-friendly people annually
- Recognition for three months in our monthly e-newsletter
- Four tickets with prime seating for company employees/guests (a \$220 value)
- Acknowledgement in slide show presentation that will run throughout the event
- Goodie bags given to all ~350 guests that include promotional material from your company
- Your logo listed on our web site (~4,000 visits/month) with a link to your web page

SILVER: \$500 Level *As a sponsor of our event, you will receive:*

- One-quarter page listing with logo in event program
- Two tickets with prime seating for company employees/guests (a \$110 value)
- Listing of name on posters
- Acknowledgement in slide show presentation that will run throughout the event
- Goodie bags given to all ~350 guests that include promotional material from your company
- Your logo listed on our web site (~4,000 visits/month) with a link to your web page

BRONZE: \$250 Level *As a sponsor of our event, you will receive:*

- Listing of name and logo in event program
- Acknowledgement in slide show presentation that will run throughout the event
- Goodie bags given to all ~350 guests that include promotional material from your company
- Your logo listed on our web site (~4,000 visits/month) with a link to your web page

SUPPORTER: \$100 Level *As a sponsor of our event, you will receive:*

- Name listed on our web site (~4,000 visits/month) and in slide show and program

SPONSORSHIP FORM

Sponsorship Levels (please choose one):

- \$5,000 The Big Bang
- \$2,500 Platinum
- \$1,000 Gold
- \$ 500 Silver
- \$ 250 Bronze
- \$ 100 Supporter



For levels \$250 and above, please e-mail your logo in .jpg format and your preferred web site URL to cmahoney@fortcollinscatrescue.org. You will be contacted in the future regarding promotional material for goodie bags.

Name of Organization/Donor: _____

Contact Person: _____

Address: _____

City/State/ZIP: _____

E-mail: _____ Phone: _____

Checks can be made payable to "Fort Collins Cat Rescue" and mailed to:

Carol Mahoney, Event Coordinator
Fort Collins Cat Rescue
2321 E. Mulberry #1
Fort Collins, CO 80524

Questions? Contact Carol Mahoney at
cmahoney@fortcollinscatrescue.org or
(970) 226-1690 (home phone)

Paying by credit card? Name on credit card: _____

Card #: _____ Expiration Date: _____

Not Able to Sponsor But Still Want to Help?

- Send me information about attending Whiskers 'n Wags Jubilee on February 5, 2011
- Use my donation of \$_____ to support this event and the animals in FCCR's care.
- Send me information about donating to the silent or live auction.

Thank you for supporting us!



Fort Collins Cat Rescue is an IRS 501(c)(3) non-profit organization, tax I.D. #20-4969731

Shelter: 2321 E. Mulberry St. #1, Fort Collins, CO 80524 (970) 484-8516

Clinic: 2321 E. Mulberry St. #9, Fort Collins, CO 80524 (970) 484-1861

www.fortcollinscatrescue.org